

**STUDENT ADVISING SHEET**

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IB Major-Version 2009.1 January 2009

STUDENT NAME \_\_\_\_\_

**INTERNATIONAL BUSINESS MAJOR  
MARKETING CONCENTRATION**

	COMPLETED	COMMENTS
<b>III. BUSINESS CORE COURSES (18 CREDITS) – SAME FOR ALL IB STUDENTS</b>		
FIN 301 – Finance		
IS 301 – Management Information Systems		
MGT 323 – Organizational Behavior ( <i>prereq. for MGT 480</i> )		
MGT 325 – Legal Environment		
SCM 352 – Operations Management ( <i>prereq. for SCM courses</i> )		
<b>Major Capstone:</b> MGT 496 – Strategic Management (Take after completion of <i>university core and the business core</i> )		

**IV. APPROVED BUSINESS ELECTIVES (9 CREDITS)**

1.	MKT 312 – Consumer Behavior		
2.	MKT 422 – Integrated Marketing Communications		
3.	SCM 477 – Logistics Management		

**V. INTERNATIONAL BUSINESS MAJOR COURSES (15 CREDITS) - CHOOSE FIVE**

MGT 480 – Int'l Management ( <i>prerequisite: MGT 323</i> )		
MKT 456 – Int'l Marketing		
SCM 458 – Int'l Supply Chain Mgmt ( <i>prerequisite: SCM 352</i> )		
Choose two of the following:		
ECON 305 – Comparative Economic Systems		
ECON 359 – Future Development		
ECON 462 – Int'l Trade		
ECON 463 – Int'l Monetary Relations		

**Total Credits Section III, IV, and V (Upper-division Business Courses)** \_\_\_\_\_

**Date** \_\_\_\_\_

**Note:** A dual major in IB and Marketing would require 15 additional credits (MGT 462, MKT 400, MKT 495, and two additional courses as shown in Section III.B of the catalog listing for the Marketing major). In addition, you should take ART 100 or THTR 118 to satisfy your fine arts requirement on page 1.