

International Business Major

Advising Overview
April 2007

Today's Presentation

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- Minors: business and nonbusiness
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- Study Abroad, Internships, Careers, and the IBSC

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Overview of the IB Major

- Major was created in 1997, after more than five years of work by college faculty.
- Major was created in response to national trends in trade, finance, employment, and business education, as well as observed student interest in a major combining practical business training with international studies.
- Major is flexible in its curriculum, but requires a great deal of advising to ensure that students pick appropriate courses to give them a meaningful focus in a particular specialty of business and a particular region of the world.
- Currently 98 declared IB majors at UNR.

IB Curriculum Requirements

According to the Catalog:

- I. University Core Requirements (30 credits)
- II. Additional College Requirements (65 credits)
 - A. Three Miscellaneous Courses (9 credits)
 - B. Foreign Language (14 credits)
 - C. Pre-Business Core (24 credits)
 - D. Upper-Division Business Core (18 credits)
- III. International Business Major Courses (15 credits)
- IV. Approved Electives or Prerequisites (23 credits)

Total Credits Required = 133
(128 minimum)

IB Curriculum Requirements

We rearrange this in our Advising Form:

- I. Required Non-Business Courses (36 credits)
- II. Single Foreign Language (14 credits)
- III. Pre-Business Core Courses (27 credits)
- IV. Business Core Courses (18 credits)
- V. International Business Major Courses (15 credits)
- VI. Approved Business Electives (9 credits)
- VII. Approved Non-Business Electives (14 credits)

Total Credits Required = 133
(128 minimum)

I. University Core Curriculum Requirements

1. English — 6 credits ENG 101, 102 — Composition I, II
2. Math 176 or equivalent
3. Natural Sciences — 6 credits
 - Group A: pick from list
 - Group B: pick from list
4. Social Science course — 3 credits
ANTH 101, 201, GEOG 106, 200, PSY 101, or SOC 101
5. Fine Arts — 3 credits (pick from list)
6. Core Humanities - 9 credits
 - CH 201 — Foundations of Western Culture
 - CH 202 — The Modern World
 - CH 203 — The American Experience and Constitutional Change
7. Other requirements already satisfied in the major
 - General capstone, major capstone, and diversity course

Advice: *Take English, Math, and Social Science early. Save Natural Sciences, Fine Arts, and Core Humanities for later, when your schedule becomes less flexible.*

II. Additional College Requirements

- A. Additional Nonbusiness Course Requirements (9 credits)
 1. Additional Social Science course:
PSC 211 (Comparative Government) or PSC 231 (World Politics)
 2. Writing course: MGT 321 (or ENG 321)
 3. Speech course: COM 113, 213, 217, or 329
- B. Foreign Language Requirements (14 credits):
CHI, FR, GER, ITAL, JPN, or SPAN; 111, 112, 211, 212
- C. Prebusiness Core (24 credits):
 - ACC 201, 202 -- Accounting
 - IS 101 -- Computer Applications
 - ECON 102, 103 -- Principles of Micro and Macroeconomics
 - ECON 261, 262 -- Statistics I and II
 - MKT 210 -- Marketing
 - MATH 176 (already counted in university core curriculum)

Prebusiness core courses must be completed before you can take most upper-level courses in the major. A minimum 2.75 GPA is required in this group for all business majors.

Regarding the language requirement...

- Students must successfully complete a fourth semester college course (e.g., SPAN 212) in a single foreign language OR show evidence of equivalent proficiency. Students who show equivalent proficiency must substitute other approved nonbusiness elective credits in order to meet the requirements for graduation.
- Languages available at UNR include

II. Additional College Requirements Continued

C. Upper-Division Business Core (18 credits): *Major must be declared first*

1. FIN 301 — Corporate Finance
(Prerequisite for FIN 307 → 308)
2. IS 301 — Management Information Systems
3. MGT 323 — Organization and Interpersonal Behavior
(Prerequisite for MGT 480)
4. MGT 325 — Legal Environment
5. SCM 352 — Operations Management
(Prerequisite for SCM 477 → 458)
6. MGT 496 — Strategic Management and Policy
(This is your **Major** Capstone, and requires completion of other upper-division business core courses)

Other requirements of the B.S. in Business Administration, i.e., ECON 300 level or above and the International Business course, are satisfied in the major requirements.

III. International Business Major Courses

Choose five of these nine:

- ACC 450 — International Accounting (Carslaw, Purvis)
- ECON 305 — Comparative Economic Systems (Parker)
- ECON 359 — Future Development (Metts)
- ECON 462 — International Trade (Parker)
- ECON 463 — International Monetary Relations (Parker)
- FIN 308 — International Finance (Liu, Bhargava)
- MGT 480 — International Management (Stedham, Beekun)
- MKT 456 — International Marketing (Ghymn)
- SCM 458 — International Logistics (Carter, Rogers)

However, no more than three ECON courses (otherwise, maybe you should get an ECON major instead).

Prerequisites for IB Major Courses

- Upper-division ECON courses have prerequisites of ECON 102 and 103, but you do not need to be a declared major first.
- All other upper-division courses in college require acceptance into a major first.
- ACC 450 requires ACC 401-402, which first require ACC 201-202.
- FIN 308 requires FIN 307, which first requires FIN 301.
- MGT 480 requires MGT 323.
- MKT 456 requires MKT 210.
- SCM 458 requires SCM 477, which first requires SCM 352.

Any of these additional prerequisites taken can be applied towards your nine credits of approved business electives.

IV. Approved Electives or Prerequisites

A. Approved Nonbusiness Electives (Regional Track) — 14 credits

These must conform with the student's language area of specialization. Students are advised to take courses related to their regional track in conversation, culture, geography, history, and political science, at the 200-level or above. At least one course must be an approved General Capstone.

B. Approved Business Electives — 9 credits

These are intended to allow the student to build a better concentration in a single field within the college. These courses must all be 300-level or above. Students are advised to take at least one prerequisite for Major Requirements (i.e., FIN 307 for FIN 308, or SCM 477 for SCM 458). Other courses should fulfill the requirements for a dual major, minor, or concentration in a single business discipline.

Approved Business Electives

- Choose three courses to improve your focus or specialization in a single area, e.g., finance, supply-chain management, marketing, economics, et cetera.
- You may need to use some of these courses to fulfill prerequisites for IB major courses.
- One approach is to use these courses to help satisfy a second major or minor in an area of business administration.

Minors in Business Administration:

Minors are currently available in:

- Accounting — requires 3 additional credits
- Information Systems — requires 9 additional credits
- Economics — requires 0 additional credits
- Gaming Management — requires 9 additional credits

Again, you need to get pre-approval from minor advisors.

Dual Majors in Business Administration

The last time I counted, it was possible to get a dual major by satisfying the requirements for International Business plus:

- Accounting — 12 more credits
- Information Systems — 21 more credits
- Economics — 9 more credits
- Finance — 24 more credits
- Gaming Management — 24 more credits
- Logistics — 21 more credits
- Management — 18 more credits
- Marketing — 15 more credits

Things may have changed since I last counted, and there are rules about double-counting that require you to be carefully advised in both majors.

GPA requirement

All COBA majors:

- 2.75 in pre-business core
- 2.75 in major
- 2.50 in college
- 2.00 over all courses

For GPA in major calculation, we include:

- the five IB major courses
- the three approved business electives
- the major capstone (MGT 496)

Approved Nonbusiness Electives

- MATH 124/126 or 128, or one other elective.
- **Culture** courses:
FR 221, GER 221, JPN 221, SPAN 221, 222, etc.
- **Conversation** course:
CH, FR, GER, ITAL, JPN, or SPAN 309 - 2 credits
- **History** course: esp. in East Asia, Europe, Latin America.
- **General Capstone** course: PSC 407 government and politics courses, some history courses, COM 412.
- Literature courses – less preferred than others, but sometimes one can be counted if other courses are not available.
- Any other courses relevant to your regional track or to international issues in general can be considered. Talk to your advisor

More on nonbusiness electives

- We prefer courses specific to an area of the world.
- We prefer courses numbered 300 or above, but it depends on the course (e.g., HIST 211, 212).
- Additional language courses do NOT count, though you still might want to take them to get a language minor.
 - An exception to this rule is FR 316 (French for Business) which was created for our major.
- We will be willing to consider your suggestions if you can make a good case that a different course strengthens your course of study.

Regional Tracks:

- North American Track (for Foreign Students)
 - HIST 403, 416B; PSC 403K, 405D, 405E, 409C;
- Chinese Track
 - CH 221; HIST 211, 212, 494C; PSC 405E, 407F
- European/French Track
 - FR 221, 309, 316; HIST 464; PSC 405E, 407A
- European/German Track
 - GER 221, 309; HIST 464; PSC 405E, 407A
- European/Italian Track
 - ITAL 221, 309; HIST 384, 464; PSC 407A
- European/Spanish Track
 - SPAN 309, 321; ANTH 414; PSC 407A
- Japanese Track
 - JPN 221, 309; HIST 211, 212; PSC 405E, 407B
- Latin American Track
 - SPAN 222, 322; ANTH 401A; GEOG 476; HIST 345, 347, 439; SOC 405; PSC 407E, 407I
- Russian Track – *language not being taught here anymore*
 - HIST 396; PSC 407C
- General International Courses
 - COM 412; PSC 405A, 405D, 405G

Some Regional Track Courses Fall 2007

- ANTH 401A
- CH 221
- FREN 309
- HIST 211, 345, 384, 396, 464, 494C
- JPN 309
- PSC 336, 405A, 407F
- SOC 406
- SPAN 309, 222

Future course offerings listed on UNR website, at <http://www.ss.unr.edu/esi/future.asp>. Some courses are only offered once every two years, so you need to plan better.

Some Relevant Nonbusiness Courses taught this past year

Fall 2006:

CHIN 221
FR 309
HIST 211, 347, 442
GEOG 476
ITAL 221
JPN 309
PSC 405F, 405G, 407A,
407E
SPAN 221, 309

Spring 2007:

ANTH 414
FR 316, 309
GER 221, 309
HIST 212, 439, 439A, 469
ITAL 309
PSC 405D, 407I
SPAN 309

Nonbusiness Minors

Available language minors include:

- French — requires 9 more credits
- German — requires 12 more credits
- Italian Studies — requires 12 more credits
- Japanese Studies — requires more 6 credits
- Spanish — requires 15 more credits

There is also an Asian Studies Minor that would require from 0-18 additional credits.

For example,...

French minor requires:

- FR 212 – fulfilled by language requirement
 - FR 221 – approved non-business elective
 - FR 305-306 – require additional credits
 - FR 309 – approved non-business elective
 - FR 316 – approved non-business elective
 - One more FR course 300 or above
- = three more courses (9 credits)

Other Issues

- **Study Abroad:** USAC has programs in 24 countries, and most courses easily transfer to UNR. Some financial aid is available.
- **Internships:** These are usually specific to the field, e.g., ACC 481, ECON 489, FIN 481, IS 480, MGT 484, MKT 483, and can be arranged by either the student or a field professor. To get credit, you must be paid if the firm is for-profit. If it is relevant to either your business concentration or has an international component, up to three credits can count towards approved business electives.

Other issues

- **Careers:** The College of Business Administration's Career Services office brings recruiters to campus for interviews.
 - Some request IB majors, but most often they request by major concentration (e.g., finance).
 - Professors also hear about openings, and you should make sure you are connected to any e-mail list.
- You should participate in events of the **IBSC**.

Use the IB Website

- Go to <http://www.coba.unr.edu/ib>
- Information on:
 - Curriculum requirements
 - Regional Tracks
 - Dual Majors and Minors
 - Study Abroad and Internships
- College website also contains information on professors, courses, departments, and many other things.

The End

- This presentation is available on my website, at <http://www.coba.unr.edu/faculty/parker>